Manthan .N. Sakpal

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EDUCATION

ICFAI BUSINESS SCHOOL (IBS), Mumbai
Post Graduate Program in Management (PGPM) in Marketing

Parul University, Vadodara
Bachelor's of Business Administration (BBA) in Marketing

Kendriya Vidyalaya No.1, Surat
Seniors Secondary (12th Class)

Kendriya Vidyalaya No.1, Surat
Secondary (10th Class)

EXPERIENCE

Customer Experience Intern at BookMyShow
April 2026 - June 2026

- Handled customer queries related to the online ticket-booking experience.
- Documented customer queries and issues to support identification of areas for platform improvement.

Social Media Intern at 29 Seconds Agency
Feb 2025 - March 2025

- Handled blog posting and content publishing on the company website.
- Supported Meta Ads activities as part of digital marketing initiatives.
- Created social media graphics and visual content using Canva.

Social Media Intern at Interior Maata Studio
Feb 2024 - April 2025

- Managed the company's Instagram handle and supported social media activities.
- Developed content calendars for the company's social media communication.
- Contributed to building social media strategies and content ideas.

Business Development Associate at Interior Maata Studio
Aug 2023 - Feb 2024

- Conducted cold calling and coordinated meetings between prospective customers and the design team.
- Handled communication between customers and the designing team.
- Managed the overall process from customer onboarding through execution.

PROJECTS

MARKETING BLOG WEBSITE
markology.in

- Developed a marketing-focused website to practise and apply digital marketing concepts.
- Worked on website development, marketing content and digital communication.
- Used the project to develop practical exposure to digital marketing and online content.

CO-CURRICULAR ACTIVITIES

Creative Ai Head of Countshield Club, IBS Mumbai
June 2026 - Present

- Contribute to the club's creative and AI-related activities.
- Support content and creative requirements using AI tools and digital platforms.

Social Media & Tech Vertical Member of Marketing360° Club, IBS Mumbai
June 2025 - Jan 2026

- Participated in marketing-related activities as a member of the Marketing Club.
- Created social media post graphics & reel scripts for event promotions.

TECHNICAL SKILLS

MS Excel - Intermediate
Wordpress (Website Design) - Intermediate
Canva - Proficient
Prompt Engineering - Intermediate
Meta Ads - Intermediate
SEO - Intermediate